

AMBERLEY BEAUTIFICATION COMMITTEE MEETING SUMMARY

MEETING DATE: October 19, 2009

7:30-9:00 PM; Amberley Village Community Room

PRESENT: Pam Hessler; Jeanette McCarthy; Fran Cohen; Jim Kelly; Ed Hattenbach; Leslie McIntosh; Merrie Stillpass; Bernie Boraten; Steve Rasfeld;

DISCUSSION:

1. Welcome

2. Board Update—Chairmanship Position of each Board Member

- a. Discussed updated the 2007 list that each board member should take the leadership role and involve other committee members and residents in AVBC activities in the following areas:

- Albert: Policy, regulations
- Cindy: Gardens
- Jeanette: Trees
- Jim: Fundraising
- Larry: Arbor Day activities?
- Merrie: Oversight
- Pam: Publicity, AVBC Awards
- Scott: Arbor Day activities?
- Tom: Design, maintenance

- b. Absent from the list above are:

- Education
- development of 5 year strategic plan

3. Fund raising for Beautification Committee projects:

- a. Ideas raised on 10//8-09 were reviewed. Also see notes attached from 10/23/06

1. Park tour/Amberley Green—ID trees
2. sell tree & planting area sponsorships/donations for specific elements
3. running event within Green or on Section Road
4. Halloween hayride
5. Bike ride event: cyclo cross
6. AVBC Awards winners garden tours –charge
7. kick-off event with breakfast
8. Small parties hosted by residents in their homes
9. demonstration house idea—LEED green elegant ranches for 21st century
10. Lecture series in winter: FEB Coyotes; MAR trees; APR
11. potential calendar 2009-2010: Winter lecture series (3); garden tours; walk/run; park tree tour

- b. New ideas discussed:

1. Monte Carlo night was discussed as opportunity to bring community together, broader appeal bringing bigger bang for the buck; 4-5 hour event; need a lot of people to staff
2. Ball or social event
3. small dinner/cocktail party ideas
4. spring festival rolled into Arbor Day celebration
5. a kick-off to fund raising
6. Diversity in the Landscape lecture in Nov.
7. smaller type things—i.e. Arbor Day or Ice Cream Social incorporate Carnival games

- c. Fund raising committee needs to meet to discuss the ideas: Jim, Pam, Cindy, Leslie, Elaine, others?

1. develop clear list of projects & priorities to have ready for 11/21 lecture, finesse it after Jan. 1st for publication in next newsletter

4. Update on Slab Garden

- a. Reviewed AVBC account expenses to determine if enough funds in remaining budget are available to start with the basic elements: demolition, regarding, planting 4 trees, preparing planting beds & grass seed/sod
- b. group voted to start as soon as possible rather than wait until next season

5. Announcements

- a. Liberty Elm Memorial Program 10/25/09 2-4 p.m. French Park
- b. Art in Bloom at Cincinnati Art Museum Nov. 5 – 8, maybe group interested in going?
- c. Garden Speaker Scott Beuerlein, owner of Heritage Gardens landscaping company, at 10 a.m. at Village Hall. Topics include: diversity in both cultivated and wild landscapes, positive impact gardeners can play in furthering diversity in the ecosystem, and how unsustainable deer numbers are causing harm. No need to register for this free seminar. All residents welcome!
- d. Next Meeting: November 23